## SALSA: Save a Life Smoke Alarms

This agency is proud to participate in SALSA, offering our resources to target eligible recipients and/or provide volunteers to install and maintain smoke alarms purchased with community donations.

• HandsOn Volunteer
Network of the Valley
• Trumbull County Help me grow
• Warren Weed & Seed
• Steel Valley Federal Credit Union
• Area Agency on Aging 11
Life Lines • Mobile Meals
Safe Kids Mahoning Valley • SCOPE
Trumbull County Office of Elderly Affairs
Trumbull Chapter American Red Cross
United Way • Trumbull Community Action Program
Trumbull County Sheriff's Senior Service Unit
Warren City Schools • WIC

**SALSA** is a plan established by the Warren City firefighters union to prevent the tragic loss of lives in fires.

In the past two years, Warren has lost multiple lives in fires, including one in June 2011 that killed two adults and four children – the deadliest fire in the city's history – and one in March 2012 that saw four people dead despite a response time of only two to three minutes.

Most victims die from smoke or toxic gases and not from burns, the Centers for Disease Control and Prevention says, and more than one-third of home fire deaths occur in homes without smoke alarms. The most at-risk populations are children 5 and under and adults 65 and older.



Firefighters are devastated when they do not have ample time responding to a call.

Notification of a potential tragedy in a timely manner would help prevent senseless loss of life and property.

**SALSA** will immediately target low-income homes with children age 5 and under and adults 65 and older, and all low-income residents with disabilities.



## HOW IT WORKS:

Warren City firefighters will distribute smoke alarm applications throughout the community. The completed applications will be used to match low-income families in need of smoke detectors with individuals or businesses who would agree to make a donation of \$45. Each \$45 donation will provide three tamper-resistant smoke alarms that will contain a battery designed to operate the smoke alarm for up to 10 years. Volunteers from the collaborating non-profit agencies will properly install the smoke alarms in the homes.

Long-range objectives include the provision of 10-year lithium batteries and to replace them at 10-year intervals, and, eventually, to provide smoke detectors at no cost to any city resident who applies for one.



Please help your firemen! Just \$45 can protect a family in YOUR town!

Call the firefighters now, and make your pledge. Welcome aboard, neighbor, to **SALSA**: a red-hot way to put the chill on deaths from house fires!

CALL YOUR FIREFIGHTERS NOW TO MAKE A DIFFERENCE! WELCOME ABOARD, NEIGHBOR, TO SALSA: A RED-HOT WAY TO PUT THE CHILL ON DEATHS FROM HOUSE FIRES